



# STRATEGIC PLAN

**Mission Statement:** To enhance the ability and opportunity of its members to conduct their business successfully and ethically, and to promote the preservation of property values by defending the right to own, lease, use and transfer real property in a free enterprise system.

**Vision:** Newport County Board of REALTORS® -- Your Trusted Real Estate Advisors

## Governance

**NCBR offers leadership opportunity to members and provides a highly effective governing structure to manage the business of the Board.**

- NCBR identifies, recruits and trains highly effective leaders.
- NCBR optimizes and maintains the financial integrity of the organization.
- NCBR has a highly qualified staff to work with the Board of Directors to implement the Strategic Plan.
- NCBR evaluates its organizational structure, ensuring it meets the Strategic Plan in a fiscally responsible manner.
- NCBR maintains governing documents that are compliant with both State of Rhode Island regulatory and NAR requirements.

## Communication

**NCBR is the premier real estate information outlet for its members and the public.**

- NCBR has a Communications Director that manages its internal and external communications.
- NCBR utilizes programs, products and services to effectively communicate to its members.
- NCBR provides accurate, reliable and timely information to the public regarding real estate issues that affect our communities.

## Government Affairs

**NCBR Government Affairs supports equitable REALTOR® legislation and promotes REALTOR® involvement within local, state and federal policies.**

- NCBR defines policy for all local properties, zoning, ordinances and supports the public policy platform of RIAR and NAR.
- Members of NCBR understand the benefit of supporting advocacy efforts and have a culture of investing in RPAC.
- Brokers and members recognize the importance of responding to “Calls to Action” from RIAR/NAR in a timely manner relating to government affairs.
- NCBR fosters a committed group of key political contacts that function as a quality direct line of communication between the REALTOR®, community and political leaders on local, state and national levels.

## Community Outreach

**NCBR exhibits its dedication to the quality of life in our community by supporting organizations, programs and projects intended to benefit the citizens of Newport County.**

- NCBR contributes to the community with funds raised through member events and with volunteer time.
- NCBR encourages members to participate and take leadership roles in local government, organizations and charitable events.
- Identifies REALTORS® active in community. Showcase and celebrate their efforts and involvement.

## Professional Development

**NCBR Promotes Professional Development by providing tools, programs and resources to its members.**

- NCBR articulates the value of Professional Development to its membership.
- NCBR connects members and affiliates to collaborate, support and educate.
- NCBR offers a wide selection of Professional Development opportunities.

